

# Study at Viadrina! Here's what we offer:

**Integrated study abroad/double-degree programs**  
in a network of over 250 partner universities across the world

**Attractive campus close to Berlin**  
that straddles the German-Polish border,  
with affordable housing

**Highly ranked**  
on CHE, HIS and U-Multirank ranking lists

**Integral foreign language acquisition**  
at Viadrina's highly modern Language Center –  
offering 10 languages with accredited certificates

**No tuition fees and low costs of living**  
Semester ticket for the Transport Association Berlin-  
Brandenburg [Verkehrsverbund Berlin-Brandenburg (VBB)]

**Innovative 7+1 teaching concept**  
block courses enhance academic achievements

**Start-up expertise**  
is offered through the Centre for Entrepreneurship, and  
through our proximity to Berlin, which is the main German  
location for start-ups

**International alumni network**  
worldwide contacts and a strong community



## Application & enrollment

Start of studies in winter AND summer semester  
(also in summer semester for non-first-year students)  
For further information on application and enrollment  
deadlines please visit [study.europa-uni.de/semestertermine](http://study.europa-uni.de/semestertermine)

## Further information

please direct to our study advisor, Mr. Ingo Trenkmann:  
[iba@europa-uni.de](mailto:iba@europa-uni.de), Tel. +49 335 5534 2992

**General questions** concerning the academic program or  
the application process, as well as questions about support  
for students with special needs will be answered by the  
Academic Advising Center (Zentrale Studienberatung):  
[study@europa-uni.de](mailto:study@europa-uni.de), Tel. +49 (0)335 5534 4444

## Studying with children and / or family members in need of care

Our family representative will provide you with further  
assistance. [familie@europa-uni.de](mailto:familie@europa-uni.de), Tel. +49 (0)335 5534 2568

## Trial studies and Viadrina Open Day

Meet your Viadrina professors in person at the annual  
taster studies and the Viadrina Open Day.



[study.europa-uni.de](http://study.europa-uni.de)  
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February 2022



**du**  
deine uni

Europa-Universität  
Viadrina  
Frankfurt (Oder)



**wiwi**  
Business  
Administration  
and Economics

International  
Business Administration  
Internationale  
Betriebswirtschaftslehre  
Bachelor of Science





# Studying internationally at Viadrina

**Syllabus**  
 required coursework: 180 ECTS-Credits  
 standard period of enrollment: six semesters

1st-3rd semester	4th-6th semester
- prerequisites	- specialization in up to three main focus areas
	- study abroad program
	- internships
	- bachelor thesis

## International Business Administration

- prerequisites taught in English in small multicultural groups
- integrated foreign language education
- integral study-abroad program
- international guest lecturers



## Internationale Betriebswirtschaftslehre

- prerequisites taught in German
- integrated foreign language education
- integral study-abroad program



## Major disciplines at Viadrina

- Accounting
- Banking/Finance
- Economics
- Information, Operation and Management
- Management, Marketing and Entrepreneurship
- Quantitative Methods
- Taxation

Among top 10% of Business Administration Programs 2020



Most recommended German university among international students in 2019



## International Business Administration

In addition to basic economic knowledge, the course of study provides you with the ability to think and act globally. You will acquire interdisciplinary, international, and intercultural skills. The six-semester bachelor's programme is divided into general education and a major study field. The courses are embedded in the international context. During the first three semesters, you will complete general business and economics modules and an integrated foreign language training. Within the major study field, you will expand your expert knowledge in three out of ten elective disciplines and complete an integrated stay abroad.

## Career options

Every company needs economists, no matter if it is an oft-quoted global player, an NGO, a hospital or a political party – none of them would survive without proper management. During your studies at Viadrina, you will already gain fundamental insights into the business environment. Lectures with practical relevance, integrated internships, and a study-abroad program will provide you with important experience and will prepare your mind for problems relevant in the business world. The Viadrina bachelor's degree in International Business Administration opens doors to appealing career opportunities and paves your way to an international working environment.

## Internationality

During your studies at Viadrina, you will complete one semester abroad. With a network of more than 250 partner universities all over the world, we will support you in planning and organizing your stay abroad. You can even earn two degrees within the regular period of study with one of our popular double-degree programs at selected partner universities.

## Requirements for admission

The current requirements for admission for all applicants with or without German high school diploma can be found at [www.study.europa.uni.de](http://www.study.europa.uni.de)

### Additional requirements for foreign applicants for Internationale Betriebswirtschaftslehre (German):

Proof of German language skills by successfully passing the »Deutsche Sprachprüfung für den Hochschulzugang ausländischer Studienbewerber (DSH)« or an equivalent exam.

### Additional requirements for International Business Administration:

Proof of English language skills at the B2 level of the Common European Framework (for Languages) by successfully passing an language exam accepted at the European University Viadrina.